



UXPAL00ZA
2026

UXPAL00ZA 2026 Sponsorship Prospectus

uxpalooza@uxpa.org



About UXPA International

Founded in 1991 (formerly as UPA), UXPA has evolved to become the hub for user experience professionals worldwide. With over 50 chapters around the world, we help build local design/research communities with local events and meetups for networking and knowledge sharing.

UXPA is internationally recognized as an authoritative source of knowledge on the practice of usability, user-centered design, and user experience.

About UXPAL00ZA

UXPAL00ZA is a one-day virtual event aimed at exploring the intersection of UX and AI and other emerging topics in the UX field. We will feature a combination of keynote talks, panel discussions, demos, and networking opportunities. The event will cater to both non-members and members, with special pricing for the latter. Our focus will be on creating an engaging virtual experience that includes high-quality content, professional speakers, and opportunities for engaging, interactive demos.

Sponsorship Opportunities

Catalyst Package (4)

US \$5,000

Choose 1 from the following options:

- Keynote Sponsor: Introduce the Keynote Speaker OR
- Opening Remarks Sponsor: Open the conference OR
- Sponsor a virtual networking session OR
- Closing Remarks Sponsor: Close the conference

In addition:

- Access to attendee contact list
- Listed in UXPA Magazine for 6 months
- Three complimentary tickets

Explorer Package (3)

US \$2,500

- **One 7minute** presentation during a break time
- Logo and CTA links on Social media, emails, and our uxpalooza page.
- Two complimentary tickets

Visionary Package (10)

US \$1,000

- Logo and CTA links on Social media, emails, and our uxpalooza page
- One complimentary ticket

Why Sponsor?

UXPA sponsorship offers unique benefits, including:

- **Brand Awareness** - be further recognized on major social media channels - we have over **50,000** followers across platforms.
- **Target audience** - engage with qualified sales leads seeking UX products & services.
- **Audience feedback** - garner user feedback, perception, and insight about your product.
- **Channel marketing** - increase contact lists and social media engagement to promote your organization, product, & services.
- **Recruiting** - network with talented UX professionals for your growing team.

Let us know how we can help promote your organization!

Questions? Ideas on how to partner with us?

Email: uxpalooza@uxpa.org



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