



UXPAL00ZA
2025

UXPAL00ZA 2025 Sponsorship Prospectus

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About UXPA International

Founded in 1991 (formerly as UPA), UXPA has evolved to become the hub for user experience professionals worldwide. With over 50 chapters around the world, we help build local design/research communities with local events and meetups for networking and knowledge sharing.

UXPA is internationally recognized as an authoritative source of knowledge on the practice of usability, user-centered design, and user experience.

About UXPALOOZA 2025

UXPALOOZA is a one-day virtual event aimed at exploring the intersection of UX and AI and other emerging topics in the UX field. We will feature a combination of keynote talks, panel discussions, demos, and networking opportunities. The event will cater to both non-members and members, with special pricing for the latter. Our focus will be on creating an engaging virtual experience that includes high-quality content, professional speakers, and opportunities for engaging, interactive demos.

Sponsorship Opportunities

Explorer Package

US \$2,500

Presentation in between sessions

Logo and CTA links on:

Presentation Slide

Social media, emails, and our uxpalooza page

Two complimentary tickets.

10% discount for returning sponsors.

Catalyst Package

US \$5,000

Includes everything in the Explorer Package

In addition:

One 50-minute slot for a sponsored presentation

One additional event ticket.

Why Sponsor?

UXPA sponsorship offers unique benefits, including:

- **Recruiting** - network with talented UX professionals for your growing team.
- **Brand Awareness** - be further recognized as a supporter of the UX community.
- **Target audience** - engage with qualified sales leads seeking UX products & services.
- **Audience feedback** - garner user feedback, perception, and insight about your product.
- **Channel marketing** - increase contact lists and social media engagement to promote your organization, product, & services.
- **Product Development** - exchange ideas with UX practitioners to further new product development.

Questions or have other ideas on how to partner with us?

Email us at uxpalooza@uxpa.org, and let us know how we can help promote your organization.



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