The Journal of Usability Studies (JUS) is a peer-reviewed, international, online publication dedicated to promoting and enhancing the practice, research, and education of user experience design and evaluation.

The journal aims to provide usability practitioners and researchers with a forum to share:

- Empirical findings and case studies
- Emerging methods and tools from within the user experience profession and from related disciplines, such as market research and technical communications
- Reports of good practices in user experience
- Approaches and case studies in usability education and training

Read the current issue

Past issues

Contribute to The Journal

We invite authors to submit manuscripts addressing various aspects of quantitative and qualitative usability studies that have a strong generalization value to other practitioners working with any human-interactive product.
Studies can include (but are not limited to):

- Empirical findings of usability studies (but not the full usability reports)
- Comparative studies between usability methods, approaches, methods, and techniques for planning and conducting usability tests
- Newly defined and tested usability metrics
- Data analysis approaches
- Academic research that has strong practical and applicable implications to design and testing
- Critical or thought/discussion papers challenging and questioning practices and proposing innovative ideas and approaches
- Reporting the design and implementation of teaching or training approaches
- Descriptions and discussions of automated, computerized tools for usability data collection and testing
- The empirical development and implementation of usability standards and guidelines

Empirical studies can include:

- Experiments
- Laboratory studies
- Field studies
- Contextual inquiries
- Ethnographic studies
- Remote testing
- Expert or heuristic evaluations
- Model-based evaluations
- Other techniques

Submission Guidelines and Review Criteria

Submission Guidelines

Manuscripts should be submitted in a Microsoft Word file using the JUS template [3], and should comply with the author guidelines [4].

While we have no hard rule about the maximum length of manuscripts, the expectation is that an empirical study that includes data from participants will be about 10,000 words, 10-15 journal pages of about 800 words each. Literature reviews and analytic studies may be longer. The editors-in-chief and the manuscript reviewers reserve the right to determine the appropriate length of a published article.

Review Process
1. Submission received by the editor in chief.
2. Acknowledgment is sent to the corresponding author within one week.
3. Manuscript is assigned to two editorial board members for blind reviews.
4. Review and acceptance/rejection recommendation is sent to the editor within six weeks.
5. The corresponding author may receive the review outcome as one of the following recommendations: Accepted as is; Accepted after minor revision; Accepted conditional upon a major revision; or rejected.
6. If submission requires revision, the authors will be expected to submit the revised manuscript within a month after receiving the review outcome.
7. A final acceptance/rejection decision will be made no later than one month after reception of revised manuscript.

Review Criteria

Reviewers will review papers according to the following criteria:

Main Article Categories

Empirical or analytical study, Methods and Techniques

Does it present a well-defined evaluation/testing method?
Does it present a valid evaluation/testing method?
Does it present a method other practitioners can use?
Is there a clear description of the measures and their validity?
Does it present appropriate quantitative or qualitative data?
Does it have appropriate descriptive statistics or analysis?
Do the findings have a generalization value to other studies or designs?
Is there a clear discussion of the practical implications?
Is there a clear discussion concerning the impact on the user or the product?
Is there a clear discussion for future, follow-up work?
Is there a clear discussion of the take-aways for other practitioners?
Is there a reference or further readings list that is pertinent to the information reported and is relevant for practitioners?

Education and Training

Does it present a clear, valid, well-defined usability training method?
Has the training method been validated empirically?
Is there a clear discussion on when the method is appropriate?
Does it include relevant examples?

Ethics

Does it present an ethics problem that has a generalization value?
Does it present a clear a solution or an approach to address the problem?
Opinions and Replies

Does it present opinions that practitioners can apply in their work?
Is it an appropriate reply/response to a paper published in JUS?
Can the reply be useful to practitioners?

Logic/Organization

Is the objective statement clear?
Is there a logical flow to the information presentation?
Is there a clear progression of ideas building on a central theme?
Is there a clear transition between paragraphs and ideas?
Is there an effective use of transition statements and linking statements?

Structure

Is the written submission well-structured?
Does the intro state a clear purpose?
Is the rest of the paper linked clearly to the intro?
Does the body include the test evidence to support the main claims and objectives?
Are there clear conclusion summaries, integration of findings?

Writing style

Is the submission free of spelling/grammar mistakes?
Is the submission free of inconsistencies in tense and person?
Does the submission follow the required format and style?
Are all sources, citations, and acknowledgements complete?

Copyright

Once a manuscript was accepted for publication in JUS, the author will be expected to sign the Copyright Permission and Release [5] form.

---

Editorial Board

Editors in Chief

Bill Albert - Bentley University, USA

Joe Dumas - User Experience Consultant
Editor in Chief Emeritus and Founding Editor

Avi Parush - Human Oriented Technology Lab, Department of Psychology, Carleton University, Ottawa, Canada

Advisory Board

Susan Dray - Dray and Associates
Arnie Lund - Microsoft, USA
Jakob Nielsen - Nielsen Norman Group
Ginny Redish - Redish & Associates, Inc.
Jeff Rubin - The Usability Group, USA

Editorial Reviewers

Carol Barnum - Southern Polytechnic State University, USA
Roberto Champney - Design Interactive, USA
Dana Chisnell - Independent Researcher, USA
Gilbert Cockton - Northumbria University, UK
Richard Cordes - IBM, USA
Vanessa Evers - University of Amsterdam, NL
Laura Faulkner - University of Texas, USA
Erik Frøkjær - University of Copenhagen, Denmark
Doug Gillan - NC State University, USA
Morten Hertzum - University of Copenhagen, Denmark
Caroline Jarrett - Effortmark Ltd., UK
Beth Loring - Farm Design Inc., USA
Deborah Mayhew - Deborah J. Mayhew and Associates, USA
Jen McGinn - Oracle Corporation, USA
Barbara Millet - Texas Tech University, USA
Beryl Plimmer - University of Auckland, New Zealand
Aaron Rich - EchoUser, USA
Carol Righi - Perficient, Inc., USA
Jeff Sauro - Oracle Corporation, USA
Carol Smith - Midwest Research, LLC, USA
Egon van den Broek - Twente University, NL
Jhilmil Jain - Microsoft Corporation, USA
Kasper Hornbaek - University of Copenhagen, Denmark
Tharon Howard - Clemson University, USA
Jim Hudson - Syntagm, UK
William Hudson - Paypal, USA
Editorial Reviewers Emeritus

Sarah Swierenga - Michigan State University, USA
Mary Theofanos - National Institute of Standards & Technology, USA
Misha Vaughan - Oracle Corporation, USA
Bob Bailey
Randolph Bias
Elisabeth Buie
Patrick Commarford
Laura Downey
Gitte Lindegaard
Mary Beth Rettger
Tom Tullis

Editorial Assistant

Sarah Harris, Huckleberry Technologies, LLC

Production and Website

John R. Morris, Microsoft, USA
Vynarack Xaykao

Graphic Design

Donna Lea

Aims & Scope

The Journal of Usability Studies (JUS) is a peer-reviewed, international, online publication dedicated to promote and enhance the practice, research, and education of user experience design and evaluation.

Its aim is to provide usability practitioners and researchers with a forum to share:
- Empirical findings
- Usability case studies (research case studies, not business case studies)
- Opinions and experiences (regarding the practice and education of user experience)
- Reports of good practices in usability and related fields, such as market research and technical communication

Library of Congress ISSN: 1931-3357

Source URL: https://uxpa.org/publication/journal-usability-studies

Links: